

#### **HWPI Privacy Policy**

Effective Date: February 18, 2025

At the Huron Waterloo Pathways Initiative (HWPI), we value and respect the privacy of our supporters, volunteers, and anyone who interacts with us. This Privacy Policy explains how we collect, use, and protect your personal information.

### **1. Information We Collect**

We may collect the following types of personal information when you interact with us:

- **Personal Identification Information**: Name, email address, phone number, mailing address, etc.
- **Donation Information**: Credit card details, donation history, and billing information.
- **Communication Information**: Details about your interactions with us, including any email correspondence or social media engagement.
- **Usage Data**: Information about how you use our website or interact with our online content, such as IP address and browser type.

#### 2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Process Donations**: We may use your information to process and confirm donations, issue receipts, and communicate with you about your contribution.
- **To Send Updates**: We may send you newsletters, event updates, or appeals for support, but we will give you the option to opt-out of communications.
- **To Improve Our Services**: Your information helps us understand how we can improve our services, website, and outreach efforts.
- **To Comply with Legal Obligations**: We may use your information to comply with applicable laws and regulations.

#### 3. How We Share Your Information

We will not sell, trade, or rent your personal information to third parties. However, we may share your personal data in the following circumstances:

• **Service Providers**: We may share information with third-party service providers who help us process donations, send emails, or analyze website traffic.

• Legal Requirements: We may disclose your information if required to do so by law, or if we believe such action is necessary to comply with legal processes, protect our rights, or prevent fraud.

# 4. Data Security

We take appropriate security measures to protect your personal information. This includes physical, electronic, and procedural safeguards designed to prevent unauthorized access, disclosure, or alteration of your data. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee the absolute security of your information.

## 5. Your Rights

Depending on where you are located, you may have certain rights regarding your personal data, such as:

- Access and Correction: You may request access to or correction of your personal data.
- **Data Deletion**: You may request that we delete your personal data, subject to any legal obligations we may have to retain it.
- **Opt-out**: You may opt out of receiving marketing communications from us by following the unsubscribe instructions included in our emails or contacting us directly.

## 6. Retention of Information

We retain your personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## 7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make changes, we will post the updated policy on our website and indicate the effective date of the changes. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

#### 8. Contact Us

If you have any questions about this Privacy Policy, or if you would like to exercise any of your rights, please contact us at:

Huron Waterloo Pathways Initiative 339 E. Liberty Street, Suite 320 Ann Arbor, MI 48104

[giving@huron-waterloo-pathways.org] [734-480-8381]