



# SETTING UP A TEAM FUNDRAISER



# Bridge the B2B

Double Your Donation for Dexter's Trail Connection

\$500 Raised

\$250,000 Goal


BECOME A FUNDRAISER


DONATE NOW


Click here to begin

# To create a team make the following selection

Start fundraising

 As an individual

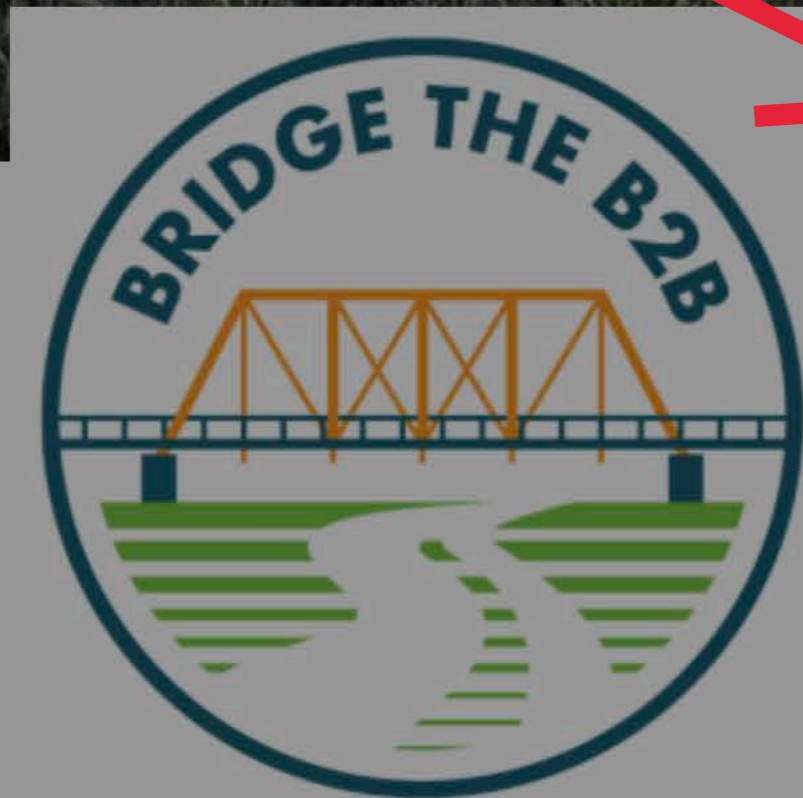
 Join a team

 Create a team

BECOME A FUNDRAISER

DONATE NOW

# You will need an account to create a team! Make the following selection to create an account



Start fundraising

[SIGN IN](#)

[CREATE AN ACCOUNT](#)

POWERED BY CLASSY FROM GOFUNDME

[Classy Privacy Policy](#)

**If you already have an account you can skip this step and log-in**

Campaign



Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection

\$500 / \$250,000

STORY

UPDATES 0

Simply add an email



### Create an account

Email \*

New Password \*

  Show  
  

- ✘ 8 characters
- ✘ 1 number
- ✘ 1 letter
- ✘ 1 special character

By creating an account, you agree to [Classy's Terms of Service](#) and acknowledge its [Privacy Notice](#).

**NEXT**

[Sign in to your account](#)

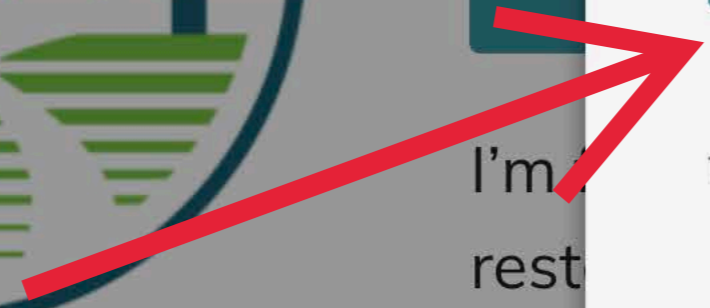
This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

POWERED BY CLASSY FROM GOFUNDME



and create a password

then hit next



Campaign



Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection

\$500 / \$250,000

STORY

UPDATES 0

Add your first name

and a last name

← •• ×

### Complete your profile

First name \*

Last name \*

By creating an account, you agree to [Classy's Terms of Service](#) and acknowledge its [Privacy Notice](#).

**SIGN UP**

POWERED BY CLASSY FROM GOFUNDME

[Classy Privacy Notice](#)



Campaign



Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection

\$500 / \$250,000

STORY

UPDATES 0

Set a funding goal



Create your page

I'm fundraising to honor someone else.

Set your fundraising goal \*

Currency cannot be changed once a donation to your page has been made.

USD \$ 500.00

Your Page's Headline \*

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

225/255

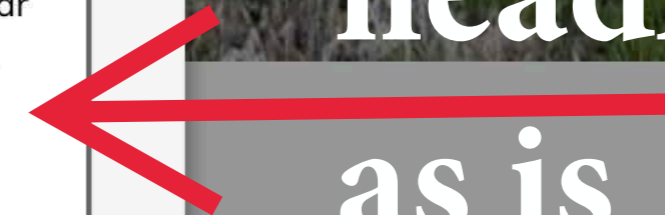
Set your Fundraising Page's Short URL (optional)

<https://give.classy.org/ExampleShortUrl>

It's okay to contact me in the future.

FINISH

write up a snazzy headline or leave it as is



Share f X

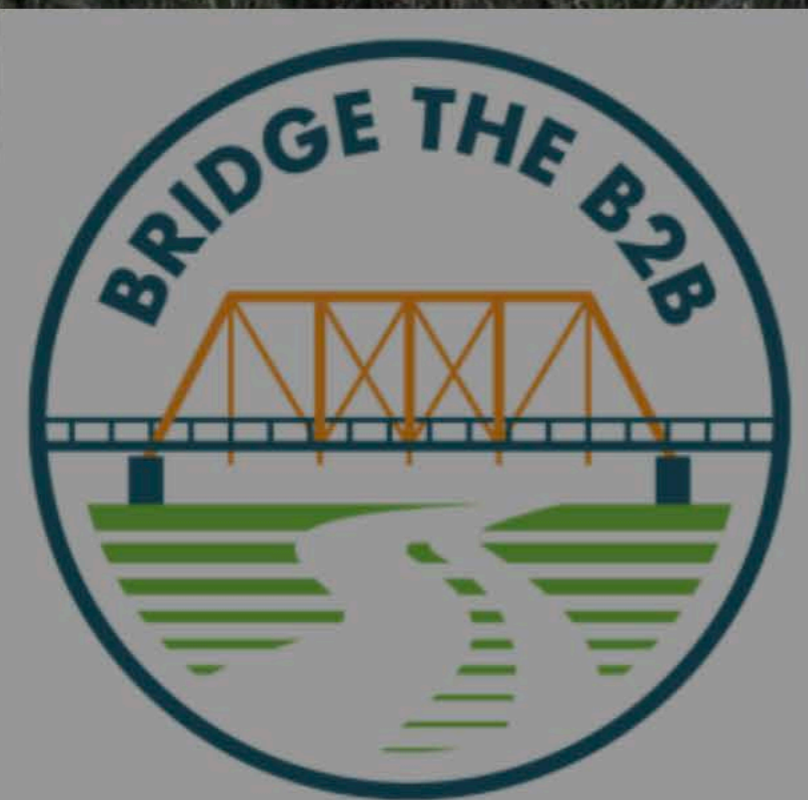
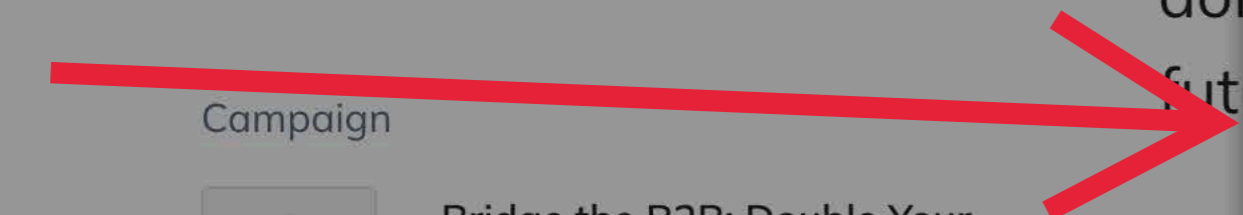
as is

il connection into Dexter and  
ith a matching grant, every  
legacy for our community and

UPDATES 0

STORY

click finish and you're almost done



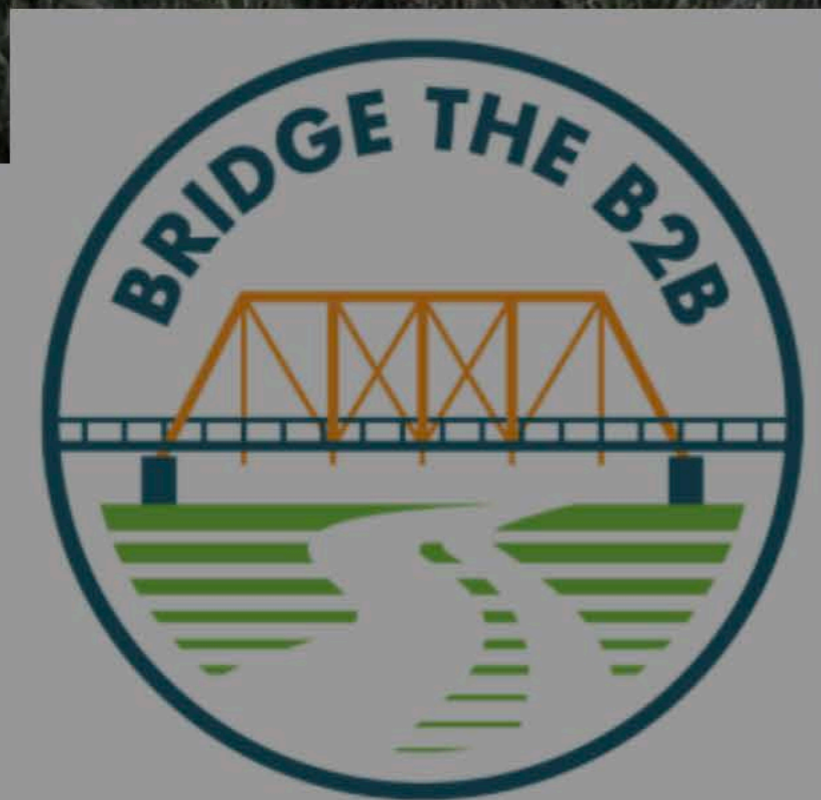
Campaign




Bridge the B2B: Double Your Donation for Dexter's Trail Connection

\$500 / \$250,000

To change your fundraiser photo click  
on the Bridge The B2B logo!



Choose your photo



CHANGE CONTINUE

or leave it as the  
default and click  
continue

Share   

Campaign



Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection

\$500 / \$250,000

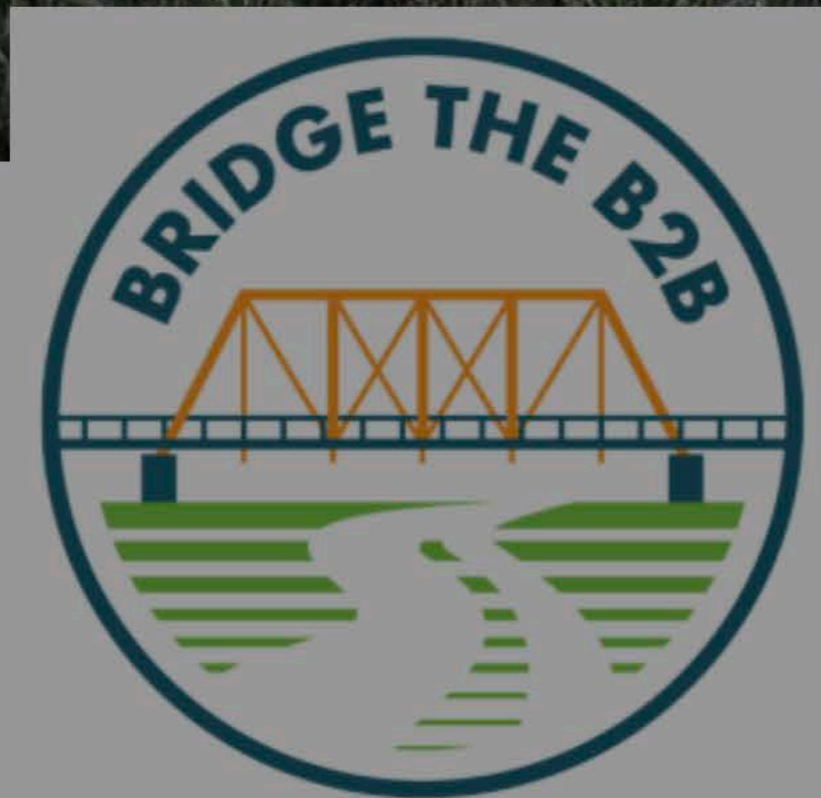
I'm...  
restore the historic...  
dollar is doubled—help create a lasting legacy for our community and  
future generations!

STORY


UPDATES 0




If you select to opt for a custom fundraiser image you can choose to upload a photo or copy a photo from Facebook



Upload your photo

 From Device

 Profile Photo

Fund

DONATE

Share   

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

Campaign



Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection

\$500 / \$250,000

STORY

UPDATES 0

If you select to upload an image you will be prompted with this screen

Choose your photo Image

Upload Image

Search Library

**i** Page Photo

This will appear on your personal fundraising page.

RECOMMENDED SIZE  
300x300

FORMAT  
JPG, PNG, GIF

Drag image here  
- OR -

**BROWSE**

**CANCEL** **CONTINUE**

**Click here to find an image or just drag one onto the box**

**Then click continue!**

Campaign



Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection

\$500 / \$250,000

future generations!

STORY

UPDATES 0



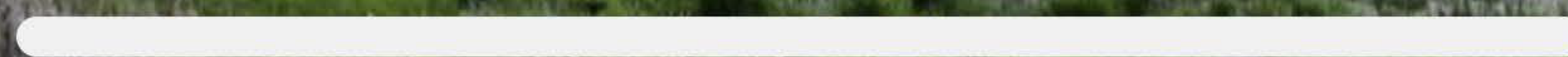
After completing sign-up you may have to re-visit the main page to create a team

# Bridge the B2B

Double Your Donation for Dexter's Trail Connection

\$500 Raised

\$250,000 Goal



BECOME A FUNDRAISER


DONATE NOW


You can always find the main page by clicking here


To create a team click "become a fundraiser"

# To create a team make the following selection

Start fundraising

 As an individual

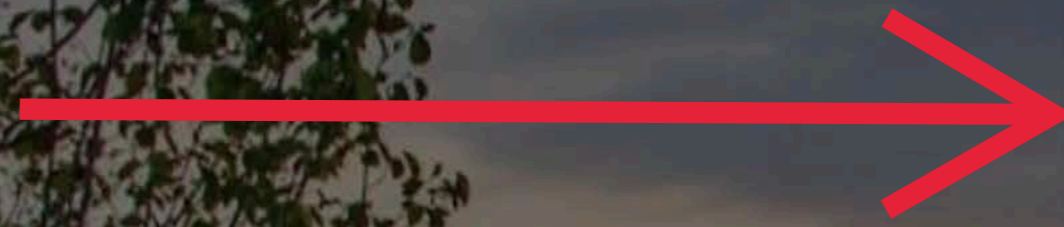
 Join a team

 Create a team

BECOME A FUNDRAISER

DONATE NOW

Pick a fun team name



### Create your team

Team name \*

Set Team Fundraising Goal \*

Currency cannot be changed once a donation to your team has been made.

USD ▼ \$ 5,000.00 ✓

Team Page Headline \*

Join us in bridging the gap! Our team is fundraising to complete the Dexter connection and restore the historic Bell Road Bridge. With a matching grant, every dollar goes twice as far—help us build a trail that will benefit the community for generations!

254/255

Set your Team Page's Short URL (optional)

<https://give.classy.org/ExampleShortUrl>

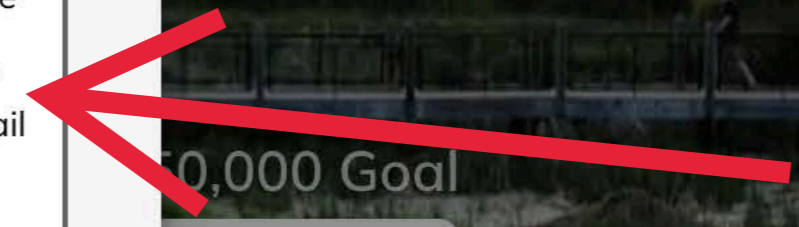
It's okay to contact me in the future.

CREATE TEAM

Set a funding goal



Write up a team headline




Then click create team



**Upload a cool team photo**

**Just click on  
the Bridge The  
B2B logo**

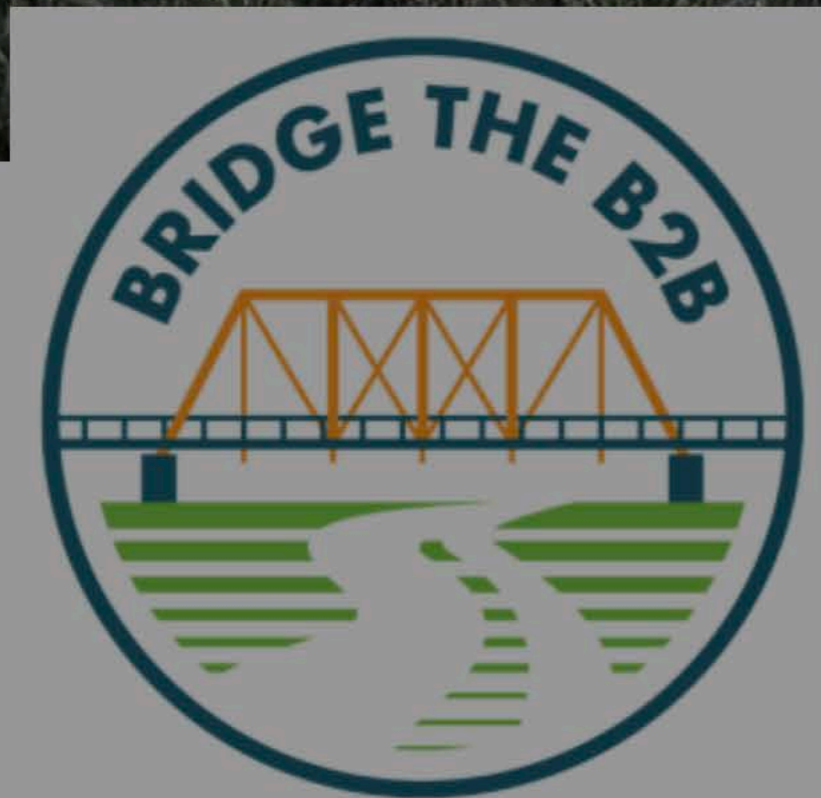
Choose team photo




BECOME CHANGE CONTINUE


**Then click  
continue!**

If you select to opt for a custom fundraiser image you can choose to upload a photo or copy a photo from Facebook



Upload your photo

 From Device

 Profile Photo

Fund  
[DONATE](#)

Share   

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

Campaign



Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection

\$500 / \$250,000

STORY

UPDATES 0

**If you select to upload an image you will be prompted with this screen**

Choose your photo Image

Upload Image

Search Library

**i** Page Photo

This will appear on your personal fundraising page.

RECOMMENDED SIZE  
300x300

FORMAT  
JPG, PNG, GIF

Drag image here  
- OR -

**BROWSE**

**CANCEL** **CONTINUE**

**Click here to find an image or just drag one onto the box**

**Then click continue!**





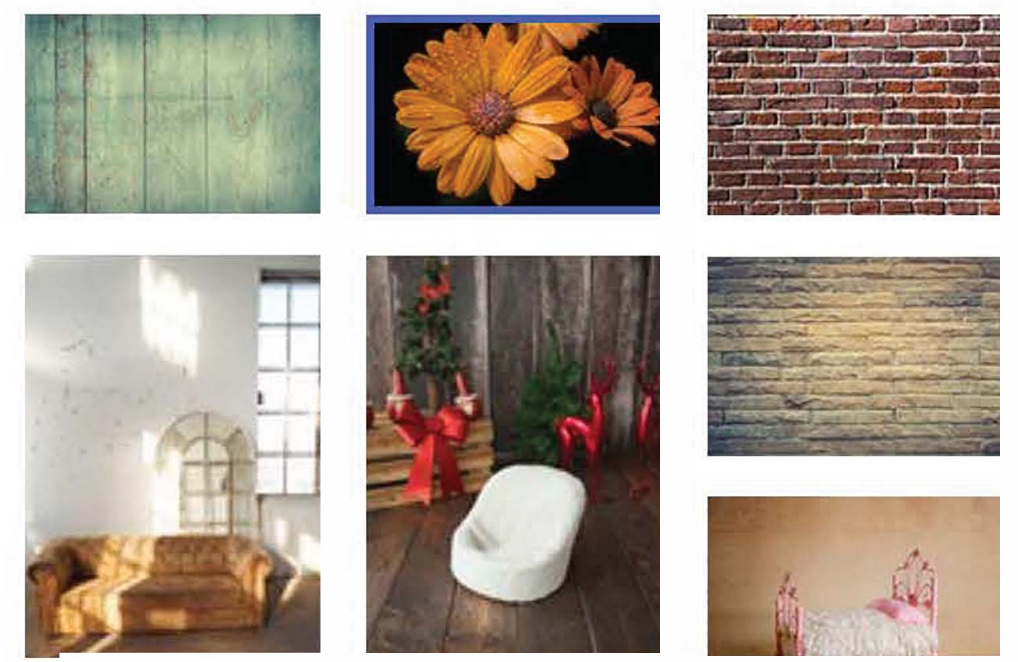
Choose your photo Image

Upload Image    Search library

**Search Library**

- All
- Education
- Health
- Human Rights
- Nature
- Poverty & Hunger

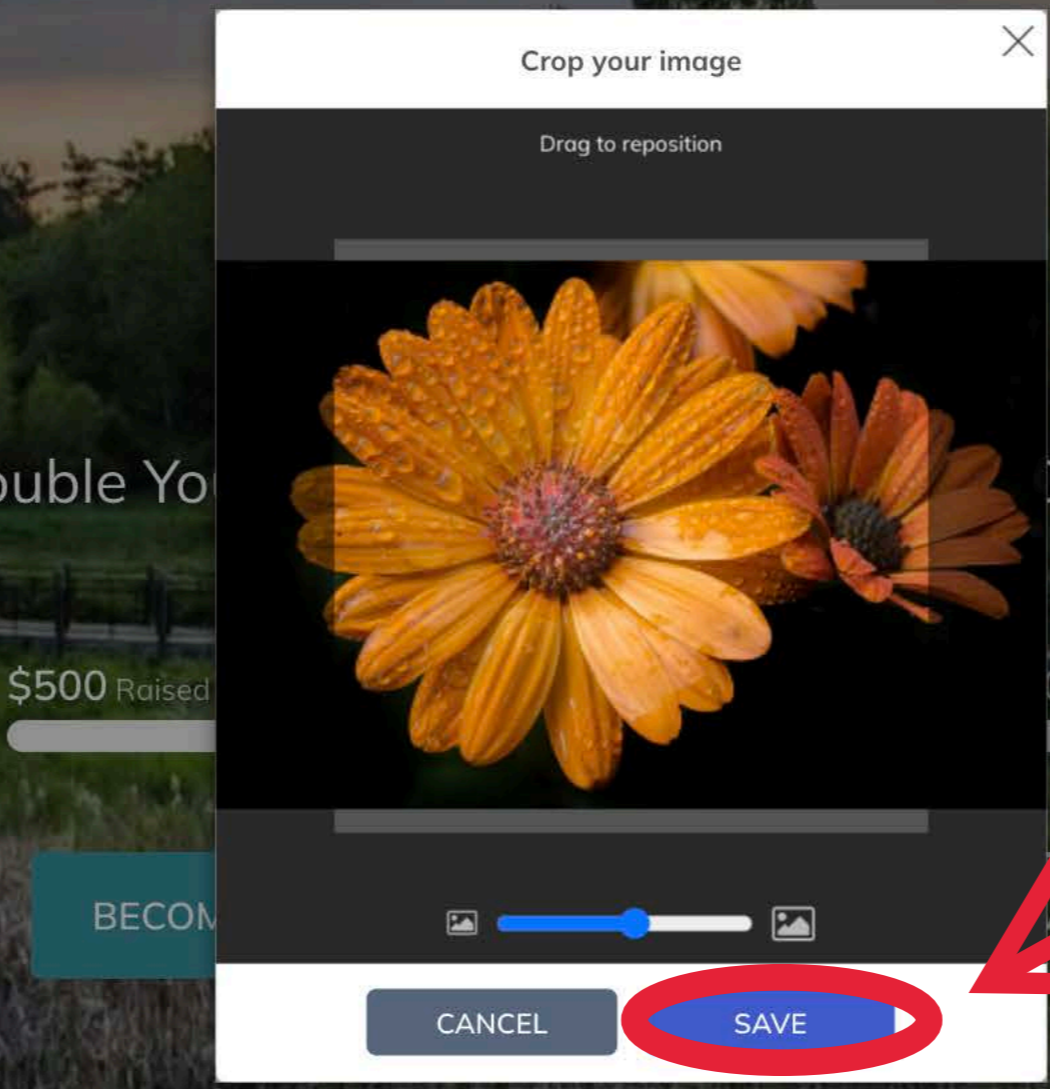
powered by pixabay



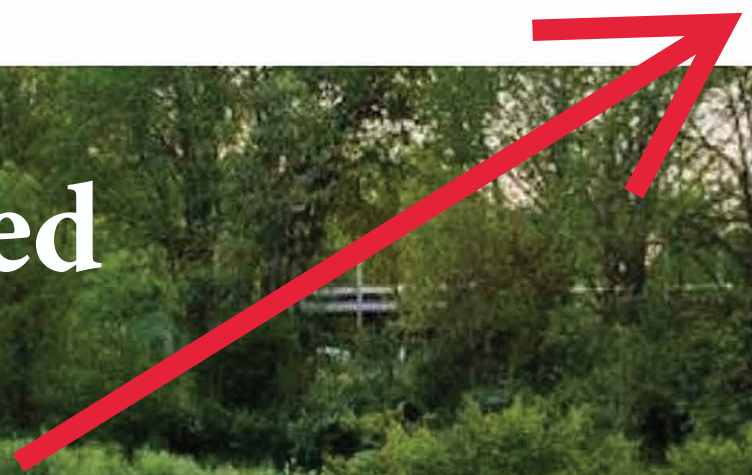
Downloaded Image    REMOVE    CANCEL    INSERT

**You can alternatively select a photo from our complementary online library**

Then simply crop your selection and hit save



Now that your team is created  
It's time to get familiar with  
the management dashboard



JOIN TEAM

DONATE

\$0 Raised \$5,000

Campaign  
Bridge the B2B: Double Your  
Donation for Dexter's Trail  
Connection  
\$500 / \$250,000

Team Rank See all

Team Page Captain No current captain

Share f X

Kreps Crew

Join the Kreps crew as we demolish our fundraising goals!

LEADERS

MEMBERS 0

MOST ACTIVITY



Teammate with the most wall activity

MOST DONORS



Teammate with the most donors

MOST RAISED



Teammate with the most money raised

WEEKLY WINNER



Teammate with the most money raised this week

STORY

UPDATES 0

Welcome to our team page!



Kreps Crew

Team Page

\$0 raised of your \$5,000 goal




OVERVIEW STORY DONATIONS EMAILS TEAMMATES DETAILS

This is the overview page

Here you can find helpful suggestions relating to your campaign

Next we will move on to the story page

Hey Alex! We suggest you do these next.



Edit your story

Personalize your story and tell people why you are fundraising for Bridge the B2B: Double Your Donation for Dexter's Trail Connection

SKIP COMPOSE

[Skip all the cards](#)



STORY

UPDATES

Next we move on to the updates section

Here on the story page you can share your team's reasons for fundraising, your team's goals and some personal fun facts about your team members!

Just don't forget to hit save!

**Personalize your story**  
This is the default story behind our campaign, but you can make it your own. Add photos, video, and text to tell people why you are fundraising!

Welcome to our team page!

The Border to Border (B2B) Trail is bringing families, friends, and local communities together to enjoy the great outdoors, and we're thrilled to take the next step toward expanding this incredible pathway. We need your help completing a vital 0.8-mile segment of the Dexter-Chelsea Road trail to downtown Dexter. This addition will include the restoration of the historic Bell Road Bridge, a beautiful piece of local history, to provide a safe and scenic crossing over Mill Creek.

This project is about more than extending the trail—it's about building connections. The new segment will make downtown Dexter a vibrant hub, offering easy access for walkers, bikers, and families to enjoy local businesses, parks, and community spaces. Whether commuting, exploring nature, or spending quality time with loved ones, this segment will enhance the experience for everyone in the area.

Help us take this exciting next step to strengthen our community, preserve history, and bring this vision to life. Join us today and make a lasting impact—your support makes all the difference!



[Reset story](#)

SAVE



Kreps Crew

Team Page

\$0 raised of your \$5,000 goal



OVERVIEW STORY DONATIONS EMAILS TEAMMATES DETAILS

On this page you can post updates

And view previous updates

STORY UPDATES

Create a new update  
Update family and friends with your progress

CREATE NEW

Search your updates Most recent

Whoops, couldn't find any posts.

**On this page you can write up wonderful updates for your team and donors alike!**

**Jot down some updates**

**Just give it a title**

**and hit publish!**

Create a new update

< BACK TO UPDATES

Enter your update's title here...

Begin your story here...

B I U T Image Video Link List Bulleted List

What should I write?

Shared with Donors

PUBLISH



Kreps Crew

Team Page

\$0 raised of your \$5,000 goal



- OVERVIEW
- STORY
- DONATIONS
- EMAILS
- TEAMMATES
- DETAILS



Thank your donors

You still need to get your first donation!

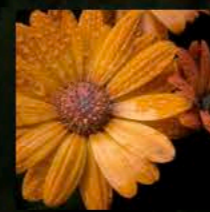
We recommend [donating to your own page](#) first to show your friends and family you're dedicated to raising funds.

This is the donations page

This page will update each time you get a donation

Now lets checkout the emails tab so we can start generating some donations!





### Kreps Crew

Team Page

\$0 raised of your \$5,000 goal



- OVERVIEW
- STORY
- DONATIONS
- EMAILS
- TEAMMATES
- DETAILS

**This page hosts email templates you can send to friends family and potential donors**



**Just click on one of the templates to get started!**

Recruit new teammates      Ask for donations      Thank your donors

**We will start with the teammate recruitment template**



### Kreps Crew

Team Page

\$0 raised of your \$5,000 goal



- OVERVIEW
- STORY
- DONATIONS
- EMAILS**
- TEAMMATES
- DETAILS



### Invite Teammates

Team fundraising works best when you have lots of members fundraising towards a goal. Invite new members.

[← BACK TO TEMPLATES](#)

You should join our team, Kreps Crew!

I'm fundraising for Bridge the B2B: Double Your Donation for Dexter's Trail Connection! You should join us and work together to support Huron Waterloo Pathways Initiative and a truly awesome cause.

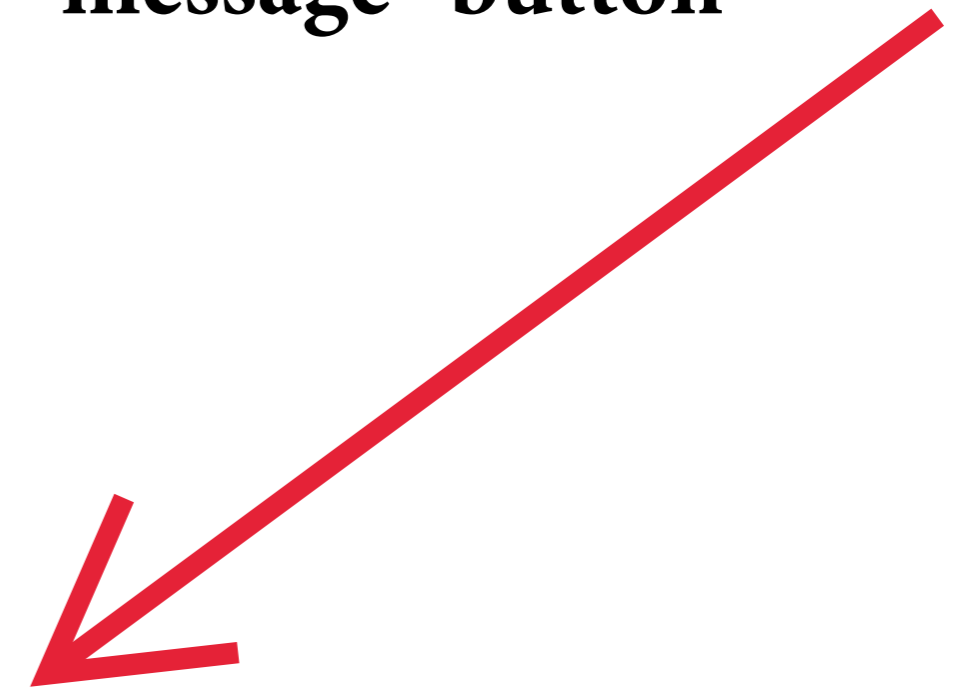
Let's make it happen!

Alex  
[Join my team](#)

[What do I do here?](#)



**You can easily copy the message by clicking the "copy message" button**





### Kreps Crew

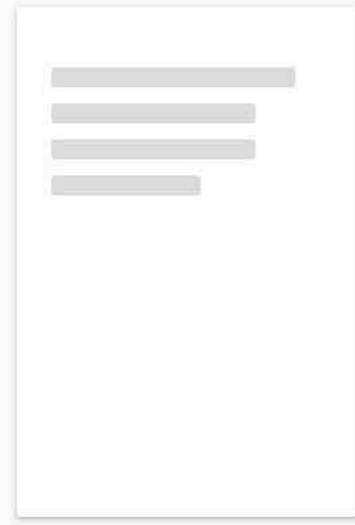
Team Page

\$0 raised of your \$5,000 goal

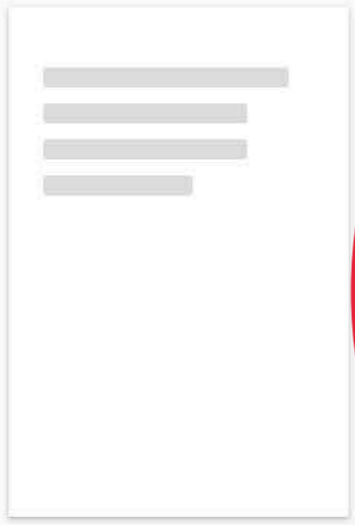


- OVERVIEW
- STORY
- DONATIONS
- EMAILS**
- TEAMMATES
- DETAILS






Recruit new teammates

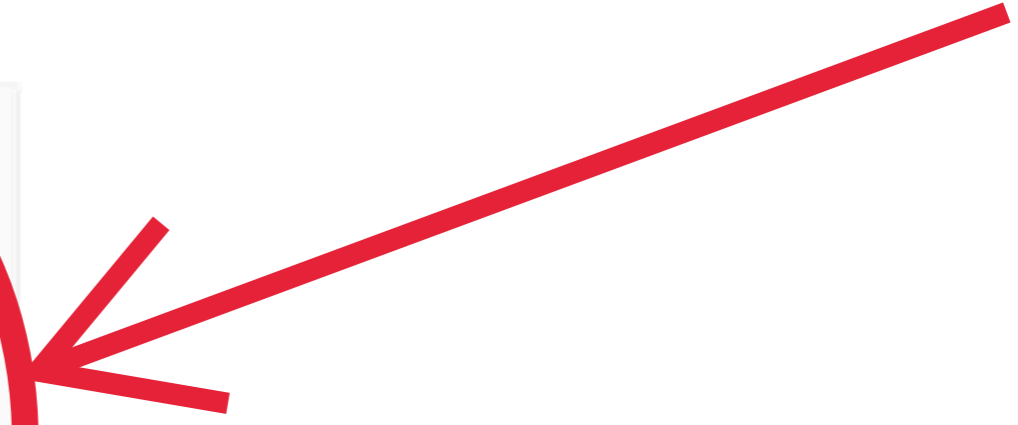


Ask for donations



Thank your donors

**Next let's look at the donor thank you letter**





## Kreps Crew

Team Page

\$0 raised of your \$5,000 goal



OVERVIEW

STORY

DONATIONS

EMAILS

TEAMMATES

DETAILS



### Thank your donors

Thanking donors with an email goes a long way, but we also recommend you comment on their donation publicly.

[← BACK TO TEMPLATES](#)

Thank you for donating to Huron Waterloo Pathways Initiative through my team's fundraising page for Bridge the B2B: Double Your Donation for Dexter's Trail Connection! Feel free to check back on my fundraising progress as I attempt to reach my goal!

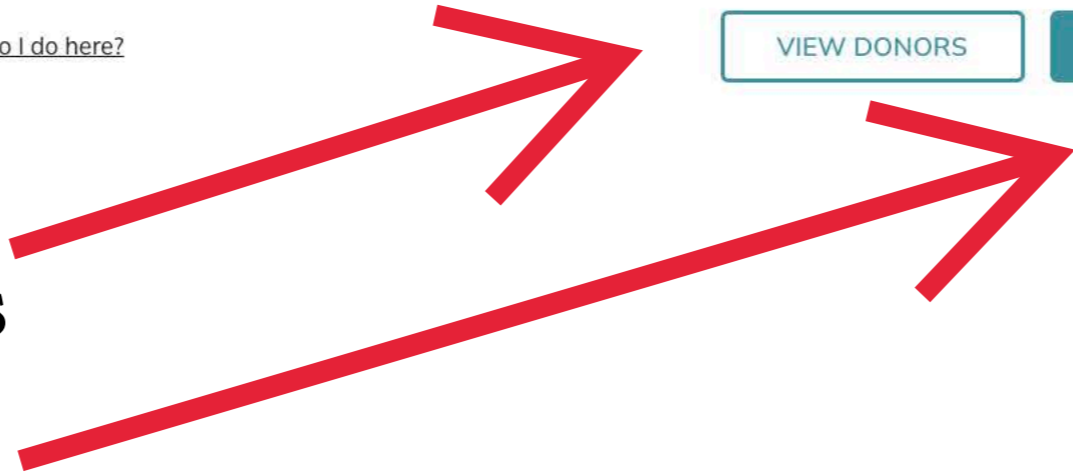
Alex

[View my page](#)

[What do I do here?](#)

[VIEW DONORS](#)

[COPY MESSAGE](#)



**On this page you can view donors and copy the templated message**



### Kreps Crew

Team Page

\$0 raised of your \$5,000 goal



- OVERVIEW
- STORY
- DONATIONS
- EMAILS
- TEAMMATES**
- DETAILS

Next let's check out the teammates page

From here you can manage your team

And see who is doing the best on different metrics



### Manage Your Team

MOST ACTIVITY

WEEKLY WINNER

MOST DONORS

MOST RAISED



Teammate with the most wall activity



Teammate with the most money raised this week



Teammate with the most donors

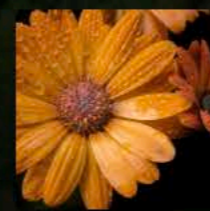


Teammate with the most money raised

### Teammates ()

Search teammates

Total Raised Goal



# Kreps Crew

Team Page

\$0 raised of your \$5,000 goal



OVERVIEW

STORY

DONATIONS

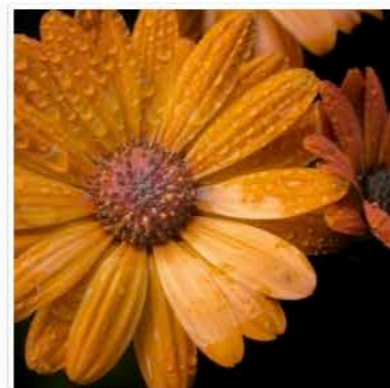
EMAILS

TEAMMATES

DETAILS

## Finally let's take a look at the details page

## On this page you can edit your team's details



Team Picture

For best quality, use a 300 x 300 px image

REMOVE

UPLOAD

Team Name \*

Kreps Crew 10/127

Page Headline \*

Join the Kreps crew as we demolish our fundraising goals! 58/255

Reset team headline

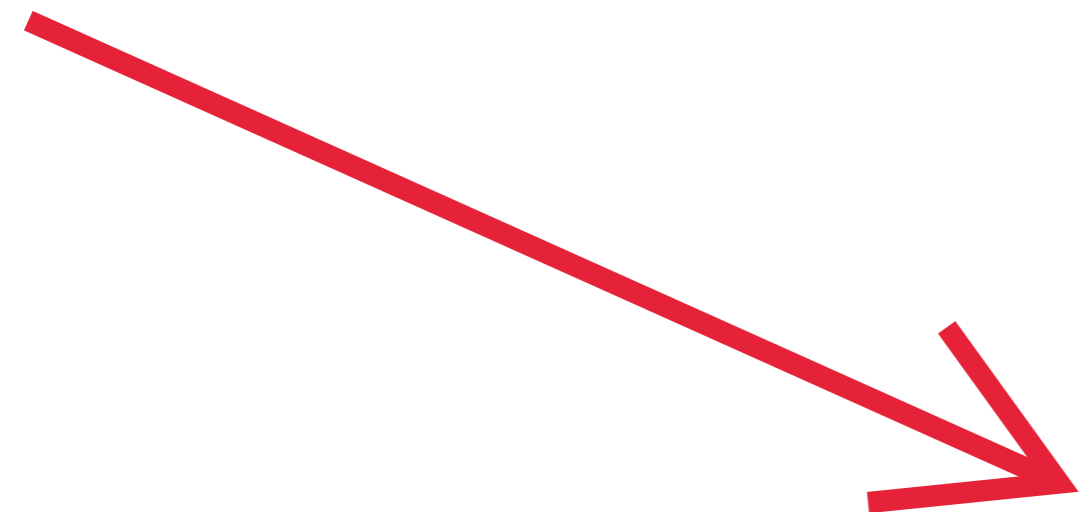
Goal

Currency cannot be changed once a donation to your team has been made.

USD \$ 5,000.00

Default thank you message

## Change your fundraising goal





Team Picture

For best quality, use a 300 x 300 px image

REMOVE (grey button)    UPLOAD (teal button)

Team Name \*

Kreps Crew 10/127

Page Headline \*

Join the Kreps crew as we demolish our fundraising goals! 58/255

[Reset team headline](#)

Goal

Currency cannot be changed once a donation to your team has been made.

USD ▼    \$ 5,000.00

Default thank you message

Type something 0/255

Set your vanity URL <https://give.classy.org/KrepsCrew>

KrepsCrew

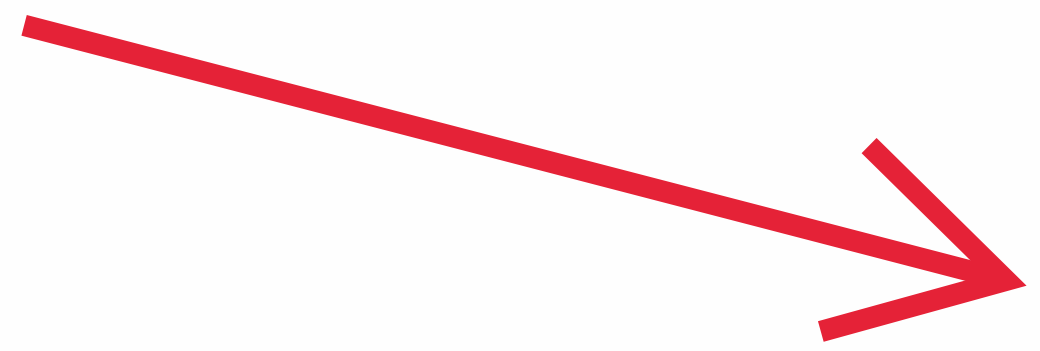
Team Notifications

Note: If you have any additional teams or fundraising pages for this campaign, these settings will also apply to those pages.

- Comments on my team page
- Donations on my team page
- Fundraisers joining my team
- Encouragement emails (% of goal reached, \$ amount raised, etc.)

SAVE CHANGES (teal button)

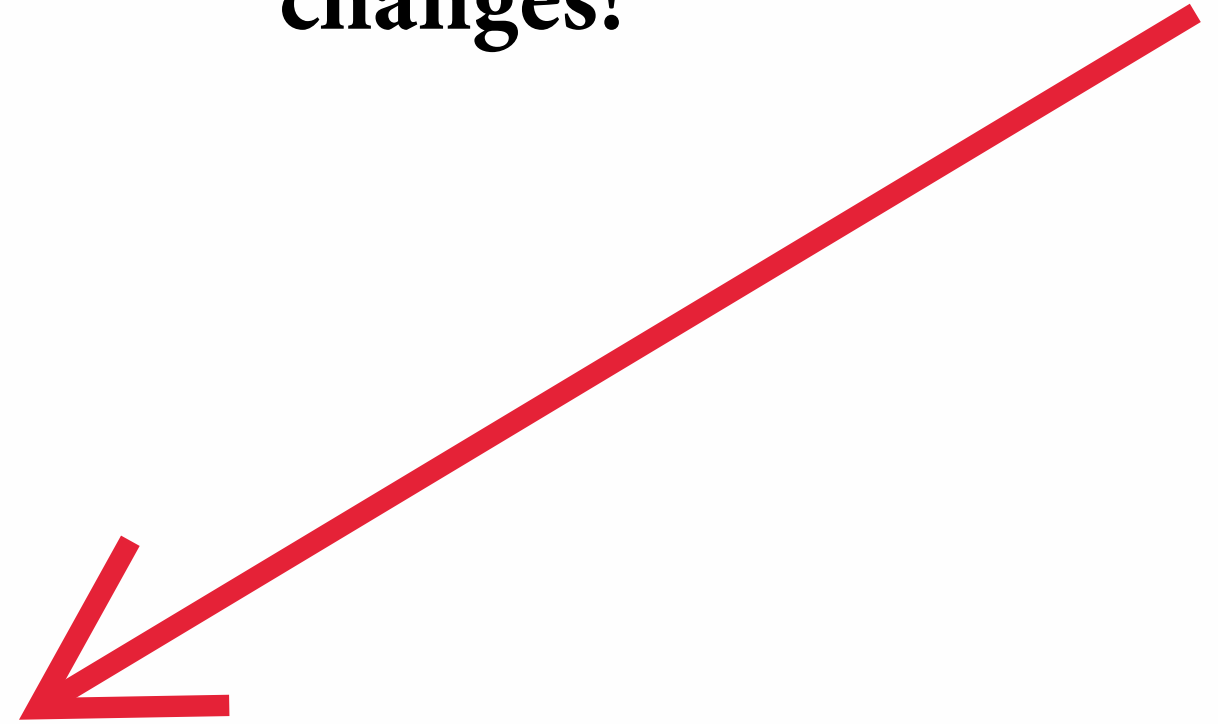
Set up a thank you message



And customize your team's URL



Just don't forget to save your changes!



**FOR SUPPORT  
OR FURTHER  
ASSISTANCE**

**CONTACT:  
KRISTIN@B2BTRAIL.ORG**





**THANK YOU**

