



SETTING UP AN INDIVIDUAL FUNDRAISER



Bridge the B2B

Double Your Donation for Dexter's Trail Connection

\$500 Raised

\$250,000 Goal


BECOME A FUNDRAISER


DONATE NOW


Click here to begin

To create a page for an individual
make the following selection

Start fundraising

 As an individual

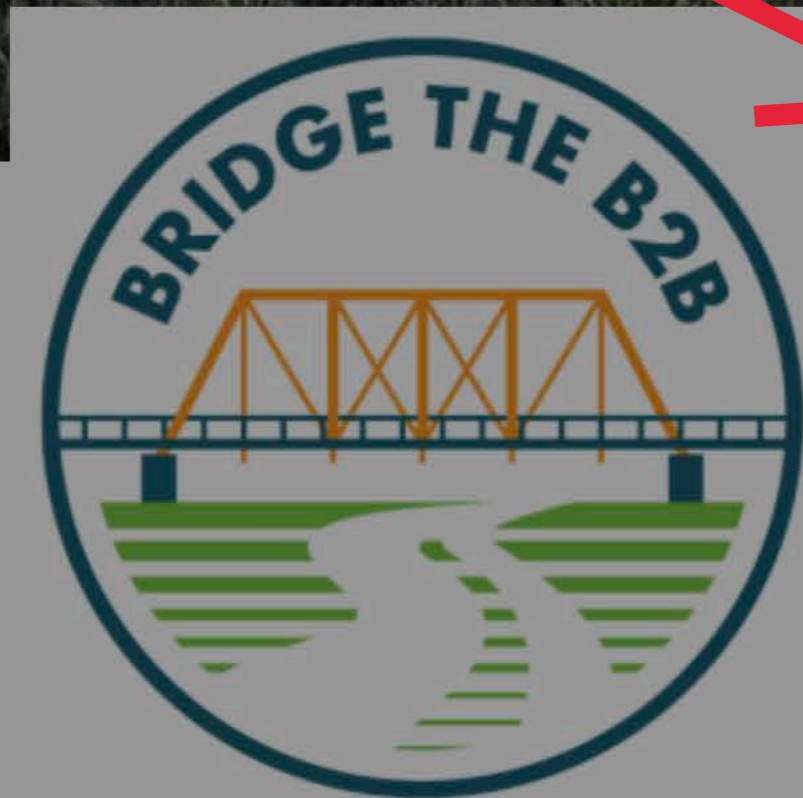
 Join a team

 Create a team

BECOME A FUNDRAISER

DONATE NOW

**You will need an account to complete the page set-up
Make the following selection to create an account**



Start fundraising

[SIGN IN](#)

[CREATE AN ACCOUNT](#)

POWERED BY CLASSY FROM GOFUNDME

[Classy Privacy Policy](#)

If you already have an account you can skip this step and log-in

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

Campaign



Bridge the B2B: Double Your
Donation for Dexter's Trail
Connection

\$500 / \$250,000

STORY

UPDATES 0

Simply add an email



● ●

Create an account

Email *

New Password *

 Show

- ✘ 8 characters
- ✘ 1 number
- ✘ 1 letter
- ✘ 1 special character

By creating an account, you agree to [Classy's Terms of Service](#) and acknowledge its [Privacy Notice](#).

NEXT

[Sign in to your account](#)

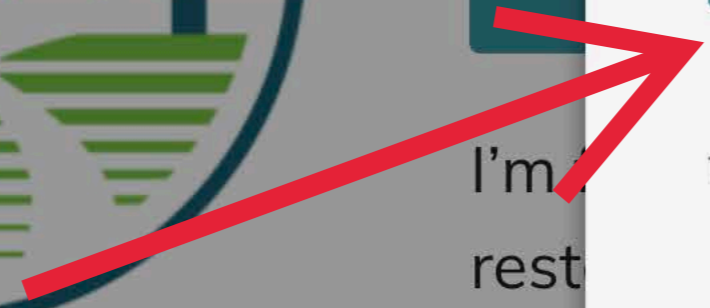
This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

POWERED BY CLASSY FROM GOFUNDME



and create a password

then hit next



Campaign



Bridge the B2B: Double Your
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Connection

\$500 / \$250,000

STORY

UPDATES 0

Add your first name

and a last name

← •• ×

Complete your profile

First name *

Last name *

By creating an account, you agree to [Classy's Terms of Service](#) and acknowledge its [Privacy Notice](#).

SIGN UP

POWERED BY CLASSY FROM GOFUNDME

[Classy Privacy Notice](#)



Campaign



Bridge the B2B: Double Your
Donation for Dexter's Trail
Connection

\$500 / \$250,000

STORY

UPDATES 0

Set a funding goal



Create your page

I'm fundraising to honor someone else.

Set your fundraising goal *

Currency cannot be changed once a donation to your page has been made.

USD ▾ \$ 500.00 ✓

Your Page's Headline *

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

225/255

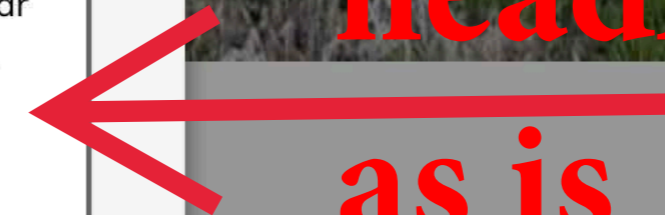
Set your Fundraising Page's Short URL (optional)

<https://give.classy.org/ExampleShortUrl>

It's okay to contact me in the future.

FINISH

Write up a snazzy headline or leave it as is



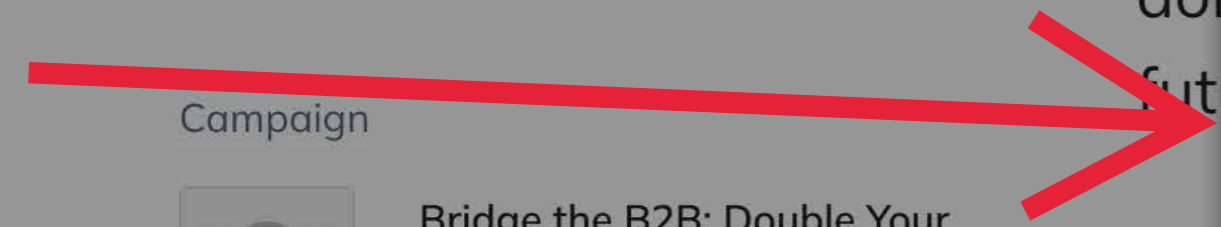
Share   

il connection into Dexter and
ith a matching grant, every
legacy for our community and


UPDATES 0

STORY

Click finish and you're almost done

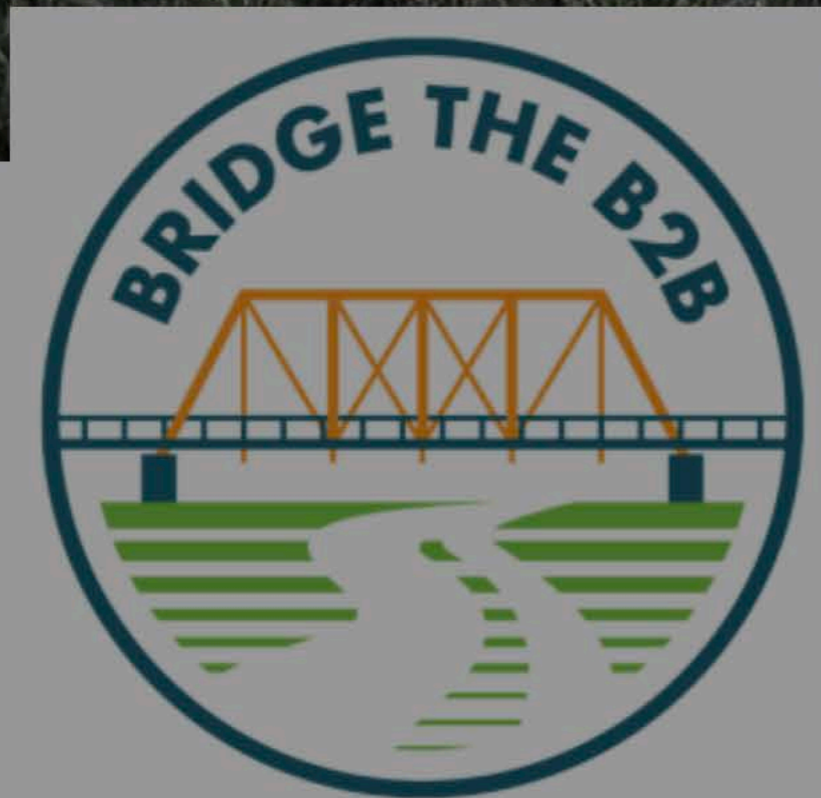


Campaign


 Bridge the B2B: Double Your Donation for Dexter's Trail Connection

\$500 / \$250,000

To change your fundraiser photo click
on the Bridge The B2B logo!



Choose your photo



CHANGE CONTINUE

or leave it as the
default and click
continue

Campaign



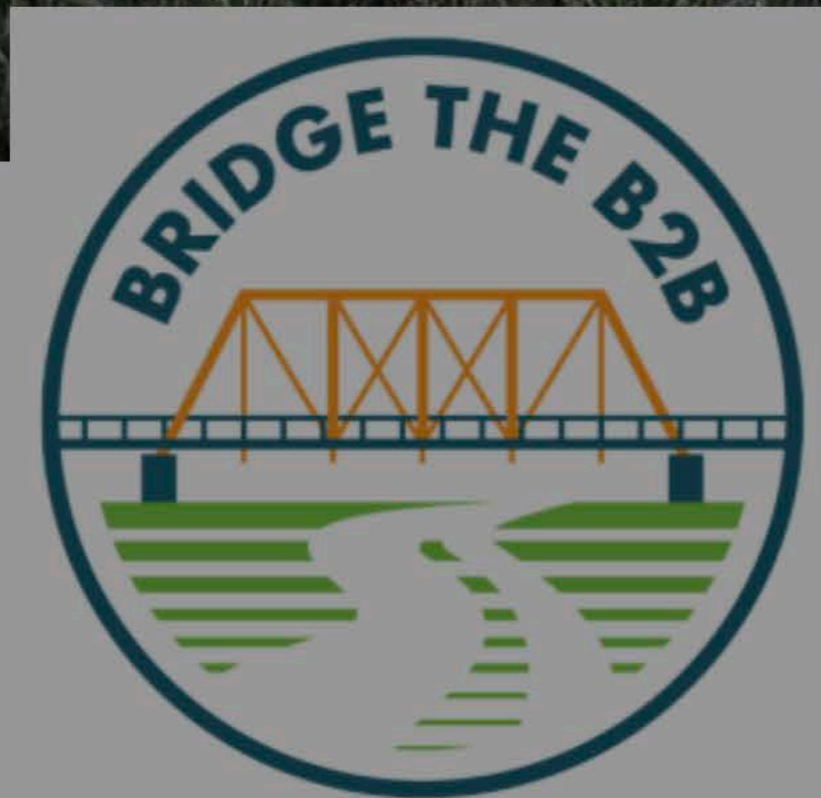
Bridge the B2B: Double Your
Donation for Dexter's Trail
Connection

\$500 / \$250,000


STORY


UPDATES 0

If you select to opt for a custom fundraiser image you can choose to upload a photo or copy a photo from Facebook



Upload your photo

 From Device

 Profile Photo

Fund

DONATE

Share   

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

Campaign



Bridge the B2B: Double Your
Donation for Dexter's Trail
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\$500 / \$250,000

STORY

UPDATES 0

If you select to upload an image you will be prompted with this screen

Choose your photo Image

Upload Image

Search Library

i Page Photo

This will appear on your personal fundraising page.

RECOMMENDED SIZE
300x300

FORMAT
JPG, PNG, GIF

Drag image here
- OR -

BROWSE

CANCEL **CONTINUE**

Click here to find an image or just drag one onto the box

Then click continue

Campaign



Bridge the B2B: Double Your
Donation for Dexter's Trail
Connection

\$500 / \$250,000

future generations!

STORY

UPDATES 0

So now that your page is set up
it's time to learn how to manage it!



Fundraiser

Alex Kreps

Share   

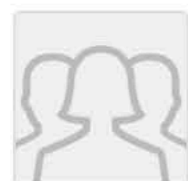
\$0 Raised

\$500

DONATE

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

Campaign

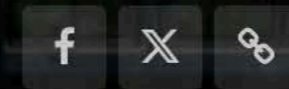


Bridge the B2B: Double Your
Donation for Dexter's Trail
Connection

\$500 / \$250,000



Alex Kreps 2 Fundraiser Page \$0 raised of your \$500 goal



OVERVIEW STORY DONATIONS EMAILS DETAILS

Hey Alex! We suggest you do these...



Add your photo

People are more likely to donate if they see your sweet face.

SKIP ADD

Skip all the cards

This is the overview page

This page has great suggestions for starting your new fundraising campaign

Make sure to click through the suggestions to make your page the best it can be!

Next let's check out the story tab



Alex Kreps 2

Fundraiser Page

\$0 raised of your \$500 goal



OVERVIEW

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This is the story page

On this page you can share your fundraising journey! Post pics and share your campaign story!



STORY

UPDATES



Personalize your story

This is the default story behind our campaign, but you can make it your own. Add photos, video, and text to tell people why you are fundraising!

Thanks for visiting my fundraising page!

Please help me support the Huron Waterloo Pathways Initiative and the Border to Border (B2B) Trail by making a donation through my page. Your contribution will help fund the completion of a vital 0.8-mile segment connecting Dexter-Chelsea Road to downtown Dexter. This project will expand safe, accessible pathways for families, friends, and our entire community while restoring the historic Bell Road Bridge for a scenic crossing over Mill Creek.

The process is fast, easy, and secure. Thank you so much for your generosity and support in making this vision a reality! Don't forget to share this page with friends and family who might also be interested in contributing!



STORY

UPDATES



Personalize your story

This is the default story behind our campaign, but you can make it your own. Add photos, video, and text to tell people why you are fundraising!

Thanks for visiting my fundraising page!

Please help me support the Huron Waterloo Pathways Initiative and the Border to Border (B2B) Trail by making a donation through my page. Your contribution will help fund the completion of a vital 0.8-mile segment connecting Dexter-Chelsea Road to downtown Dexter. This project will expand safe, accessible pathways for families, friends, and our entire community while restoring the historic Bell Road Bridge for a scenic crossing over Mill Creek.

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B I U

[Reset story](#)

SAVE

Make edits but don't forget to hit save!

Next let's look at the updates tab

On this page you can write up wonderful updates for your team and donors alike!

Just give it a title

Jot down some updates

and hit publish!

Create a new update

< BACK TO UPDATES

Enter your update's title here...

Begin your story here...

B I U T [Image] [Video] [Link] [List] [List]

What should I write?

Shared with Donors

PUBLISH



Alex Kreps 2

Fundraiser Page

\$0 raised of your \$500 goal



- OVERVIEW
- STORY
- DONATIONS
- EMAILS
- DETAILS

Now we're on the donation page



Thank your donors

You still need to get your first donation!

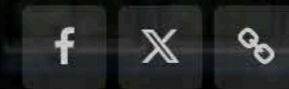
We recommend donating to your own page first to show your friends and family you're dedicated to raising funds.

@VJf^We_ahW`fa fZWW S[^efST

Here you will find information relating to your donors



Alex Kreps 2 Fundraiser Page \$0 raised of your \$500 goal



- OVERVIEW STORY DONATIONS EMAILS DETAILS

This pages hosts email templates

Let's start by looking at the "Ask for donations" template



Copy a message to email

Emails from personal email accounts have proven to be the best source of donations.



Ask for donations



Thank your donors



Alex Kreps 2

Fundraiser Page

\$0 raised of your \$500 goal



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Ask for donations

Email your closest friends and family to start, then send an email to everyone you know.

[← BACK TO TEMPLATES](#)

Family and Friends,

I'm excited to be part of a community effort to complete the Border to Border Trail connection into downtown Dexter! We're raising \$250,000 to finish a 0.8-mile trail segment and install the restored Bell Road Bridge over Mill Creek—creating a safe, scenic gateway into town.

Thanks to a matching grant, every dollar donated will be doubled! I'm working toward my personal fundraising goal and would love your support.

This project will be a lasting resource for outdoor recreation, community connection, and historic preservation. Let's make it happen together!

Thank you for considering a donation!

Alex

[Donate to my page](#)

[What do I do here?](#)

COPY MESSAGE

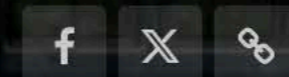
This is a useful template for reaching out to large amounts of people!

All you have to do is press "copy message" and paste it into an email!





Alex Kreps 2 Fundraiser Page \$0 raised of your \$500 goal



- OVERVIEW STORY DONATIONS EMAILS DETAILS

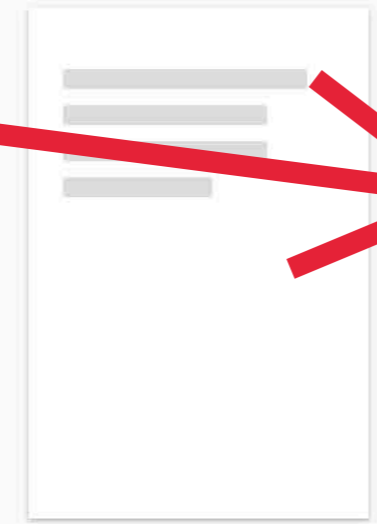
This pages hosts email templates



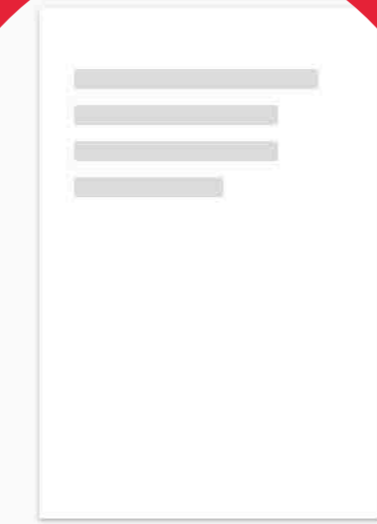
Copy a message to email

Emails from personal email accounts have proven to be the best source of donations.

Now we can check out the "Thank your donors" template!



Ask for donations



Thank your donors



Alex Kreps 2

Fundraiser Page

\$0 raised of your \$500 goal



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- EMAILS**
- DETAILS



Thank your donors

Thanking donors with an email goes a long way, but we also recommend you comment on their donation publicly.

[← BACK TO TEMPLATES](#)

Thank you for your support!
 I truly appreciate your donation to Huron Waterloo Pathways Initiative through my fundraising page for Bridge the B2B: Double Your Donation for Dexter's Trail Connection! Your generosity brings us one step closer to completing the 0.8-mile trail segment and installing the restored Bell Road Bridge over Mill Creek—creating a safe, scenic gateway into downtown Dexter.
 Thanks to a matching grant, your donation will have double the impact! Feel free to check back on my fundraising progress as I work toward my goal. Together, we're building a lasting resource for outdoor recreation, community connection, and historic preservation.
 Thank you again for being part of this effort!

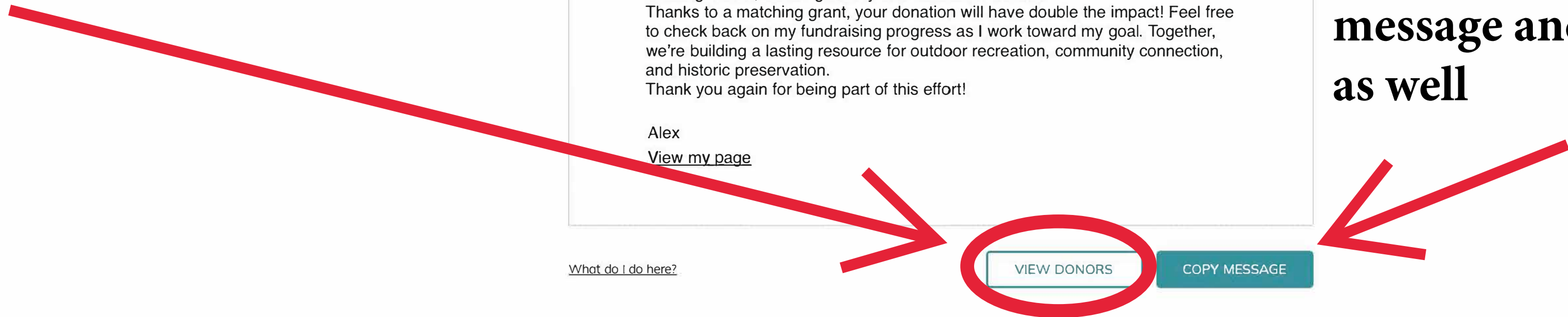
Alex
[View my page](#)

[What do I do here?](#)

[VIEW DONORS](#) [COPY MESSAGE](#)

This page hosts a super useful thank you template and a special "view donors" button that allows you to easily see all your donors and their email or contact info

You can also simply copy the message and paste it into an email as well

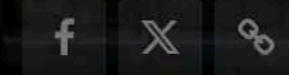




Alex Kreps 2

Fundraiser Page

\$0 raised of your \$500 goal



OVERVIEW STORY DONATIONS EMAILS DETAILS

Select Donors

Select which donors you'd like to email.

CLEAR

SELECT (0)

Thank you again for being part of this effort!

Alex

[View my page](#)

[What do I do here?](#)

[VIEW DONORS](#)

[COPY MESSAGE](#)

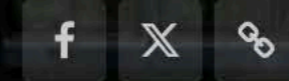
This page will let you select the donors you want to email!



Alex Kreps 2

Fundraiser Page

\$0 raised of your \$500 goal



- OVERVIEW
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- DETAILS**

Finally let's check out the details page

On this page you can make changes to the details of you fundraiser



Edit your details



Your Picture

For best quality, use a 300 x 300 px image

UPLOAD

Fundraiser Nickname *

Alex Kreps 2 12/100

Page Headline *

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations! 225/255

Reset campaign headline

Fundraising Goal

Currency cannot be changed once a donation to your page has been made.

USD \$ 500.00

Set your vanity URL <https://give.classy.org/ExampleShortUrl>

Here you can change your picture



Edit your details



Your Picture
For best quality, use a 300 x 300 px image

UPLOAD

Change your campaign's nickname

Fundraiser Nickname *

Alex Kreps 2 12/100

Page Headline *

I'm fundraising to complete the B2B Trail connection into Dexter and restore the historic Bell Road Bridge! With a matching grant, every dollar is doubled—help create a lasting legacy for our community and future generations!

You can also edit your headline

And change your fundraising goal!

Reset campaign headline

Fundraising Goal

Currency cannot be changed once a donation to your page has been made.

USD \$ 500.00

Plus you can set a custom URL

Set your vanity URL <https://give.classy.org/ExampleShortUrl>

Start typing

Just don't forget to save changes!

Fundraiser Notifications

Note: If you have any additional teams or fundraising pages for this campaign, these settings will also apply to those pages.

- Comments on my fundraising page
- Donations on my fundraising page
- Encouragement emails (% of goal reached, \$ amount raised, etc.)

SAVE CHANGES

**FOR SUPPORT
OR FURTHER
ASSISTANCE**

**CONTACT:
KRISTIN@B2BTRAIL.ORG**



THANK YOU

