

2025 Event Sponsorship

Join us on Wednesday, September 10 for an unforgettable evening celebrating the Border to Border Trail and the community that brings it to life.

Hosted by Huron Waterloo Pathways Initiative, the Barn Raiser is our signature annual fundraiser, uniting trail supporters, civic leaders, and outdoor advocates in support of the trail's continued growth. Your sponsorship builds connections, expands access, and strengthens the community that makes the Border to Border Trail thrive.



Sponsorship Levels	Presenting Sponsor \$10,000	Lead Sponsor \$5,000	Supporting Sponsor \$2,500	Community Sponsor \$1,000
Sponsorships Available	1	3	5	10
Complimentary event tickets (\$100 value per ticket)	4	4	2	2
Exclusive Barn Raiser shirts	4	2		
Recognition in Director's Welcome & Remarks at Barn Raiser event	✓			
Recognition as "Presenting Sponsor" on Barn Raiser marketing materials	✓			
Independent recognition on event presentation and feature on HWPI social media channels	✓	✓		
Combined recognition on HWPI social media channels	Logo	Logo	Name	
Recognition in looping event presentation	Logo	Logo	Name	Name
Recognition on Barn Raiser signage (tiered by level)	Logo	Logo	Name	Name

Barn Raiser sponsorship supports HWPI's mission to connect people through trail development and celebrates the partners who make it possible. Your investment helps grow the Border to Border Trail and extend its reach to more miles, more places, and more people.

Ready to support? Reserve your sponsorship today by contacting us at Giving@B2BTrail.org.



The B2B Trail is a Washtenaw County initiative led by Washtenaw County Parks & Recreation Commission. The B2B Trail is made possible by support from the Huron Waterloo Pathways Initiative, the non-profit trail partner.